**To:** elected and leaders who previously participated

**Subject:** Your Continued Leadership Needed for this year’s Week Without Driving Challenge

Dear ***[Name]***,

We are writing to you to participate in this year’s Week Without Driving, September 30-October 6th.

Your participation last year was not only exemplary but it also set a precedent for what informed leadership can achieve. The Week Without Driving is more than a week; it is a personal challenge that brings to light the daily struggles of approximately 25% of Americans who cannot drive. Your involvement signifies an understanding and a commitment to addressing the barriers faced by non-drivers, including inadequate sidewalks, poor transit, lack of connectivity, and unsafe roads.

We are reaching out to you because your leadership as ***[title/position]*** and voice are powerful catalysts for change. You were one of over 300 decision makers across the United States who participated. Your experience and advocacy can help shape a transportation system that supports every individual, regardless of their driving ability. We believe that with your continued participation, we can work towards a future where mobility is not a privilege but a right accessible to all.

Thank you for considering our invitation. Your leadership in this endeavor is not only appreciated but also necessary in our collective journey towards a more inclusive and accessible world.

**Take the challenge by *[signing up here]!***

[your organization’s local contact and sign off]