



WEEKWITHOUTDRIVING

Social Media Toolkit for Transit Agencies

October 1-8, 2026

General Information

Landing Page: weekwithoutdriving.org

Logos and Templates:

weekwithoutdriving.org/organize

Campaign Hashtag: #WeekWithoutDriving

Accessibility: Include '[alt text](#)' when posting images.

When sharing videos, include [captions](#) to make your content more inclusive and accessible.



Draft Social Media Posts



Jaime Torres is an artist, an activist, and he's also a non-driver. After becoming disabled in adulthood, Jaime says his eyes were opened to the complications of getting around when you can't drive.

We followed Jaime on a trip to Café Con Arte as he prepared to host a Week Without Driving event in the space. Jaime plans to continue to advocate for marginalized communities through ADA accessibility consulting, and is looking into options to go back to school for mental health counseling.

Ben Franklin Transit supports Week Without Driving and encourages the Tri-Cities to hang up their car keys and opt for other forms of transportation, to understand better what life would be like without a car. Today is day one of the week-long challenge; how do you plan to participate? [#WeekWithoutDriving](#)



Have you thought about how you will get around next week during #WeekWithoutDriving? Our customer service team and trip planner are here to help make navigating your commute without a car easier. Use the trip planner with these easy steps: 1. XX 2.XX 3. XX

Every day we help people get to where they need to go without a car, but we know gaps in our system still exist. We're taking #WeekWithoutDriving to better understand the barriers facing nearly a third of Americans who cannot drive. Listen to Executive Director @xxx explain why #WeekWithoutDriving is important. Join us Oct 1-8.

Join us in fostering #HealthyCommunities with the #WeekWithoutDriving. This initiative sheds light on the daily #transportation barriers faced by nearly a third of Americans - including those with disabilities, seniors, and low-income individuals. By participating, we can

contribute to meaningful discussions and actions towards more accessible transportation solutions. Learn how you can participate at weekwithoutdriving.org.

We're embracing the #WeekWithoutDriving! From October 1-8., we'll be giving up driving and joining the millions of people who travel across their communities by walking/rolling, cycling, public transit or other modes of transportation. Join us in exploring the impact this experience can have on our wellbeing, communities, environment and more. Together, we can pave the way for safer, connected, #accessible communities for all. Are you ready to see the difference a week can make? Sign up at weekwithoutdriving.org.



For about a third of our community, including people with disabilities, youth, and low-income families, daily travel means #nodriving. Join the #WeekWithoutDriving and understand the barriers #nondrivers experience daily. Visit weekwithoutdriving.org and join -- Oct 1-8.

A week that aims to encourage people to give up their cars, highlighting the numerous benefits like reduced air pollution, more #PublicTransit and walking/rolling and cycling in a safer environment. Challenge yourself to see the world differently Oct 1-8. Sign up at weekwithoutdriving.org!

Take the #WeekWithoutDriving with us from October 1st to October 8th! Show us how you get around without driving for a week and the unique benefits and challenges you face. Let's spread awareness and push for #accessible communities together! Are you ready to make every trip count? Visit weekwithoutdriving.org to learn more.



Draft Blurbs for Emails & Newsletters

1) This year, our agency is proud to participate in the #WeekWithoutDriving from October 1-8, to experience the everyday realities of those who, by circumstance or choice, do not drive. Nearly a third of people in the United States, including individuals with disabilities, young people, seniors, and those who cannot afford the costs associated with car ownership, navigate their lives without personal vehicles. Their experiences highlight the importance of connected, accessible, reliable public transit and safe, active transportation options for all.



As a transit agency committed to getting people from point A to point B reliably and safely, Week Without Driving is an opportunity to understand our transit network as it sits at a crucial intersection of transportation, economic stability, access to services, the environment, housing, public health and social equity. As service providers, the Week Without Driving forces us to experience an entire transit system from the space and infrastructure between two connections to the ramifications of delayed services and long travel times on a busy schedule. We are looking forward to gaining new insight into the wins we can celebrate, the communities and trips we are still not adequately serving and our partnerships that are critical to this work.

Throughout the Week Without Driving, we'll be sharing stories, resources, and reflections on how transportation accessibility impacts community wellbeing. We invite you to join us in this eye-opening experience. Let's embrace transit, walking, rolling and biking, explore how each trip counts towards building a more connected and equitable world and amplifying the voices of those often left out in discussions about mobility. Learn more and register at weekwithoutdriving.org.

2) Join [X] in the #WeekWithoutDriving from October 1-8, as we step into the daily lives of the nearly one-third of Americans who depend on walking, transit, and other means of



transportation due to disability, age, or economic constraints. As a transit agency committed to serving our community, we know it is important to break down mobility barriers. Throughout the week, we'll share impactful stories and insights, highlighting the vital role of accessible mobility in enhancing community wellbeing. For more information, visit weekwithoutdriving.org.

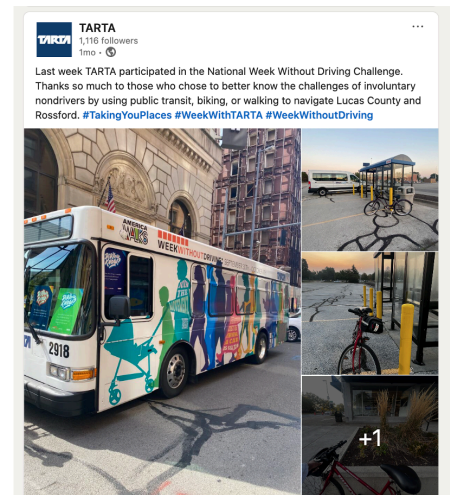
Additional Tips

Pre-Week Without Driving

- Announce your agency is participating. Highlight why you or your organization is participating. Does your agency serve a substantial nondriver population and you want to learn about and share the barriers nondrivers face?
- Highlight your agency's services and tools that can support the public during Week Without Driving. Share how-to-ride transit videos and information on paying for services.
- Shoot a short video with your staff or individuals who are participating, sharing their own reasons for participating, why they find it meaningful or how they are preparing.

During Week Without Driving

- Share staff & agency leaders' experiences through images or videos.
- Highlight any Week Without Driving events, promotions, walk audits, partnerships and trainings.
- Highlight different services and routes your agency operates.
- Feature operator and rider stories throughout the week.
- Share barriers, challenges, surprises, observations and process.



Post-Week Without Driving

- Continue to use the hashtag after the #WeekWithoutDriving and share what you found were the greatest unanticipated barriers and what are some of the most effective policy solutions to address those.
- Invite followers to share reflections
- Share any ongoing takeaways that occur after you have some distance from the event
- Consider scheduling time to periodically reassess what you learned from participating in the Week Without Driving and share via newsletter, blog post or social media.
- Here are some questions to consider: What are you seeing differently and what are you doing differently in your work? If you participated in the past, how was this year different? What changed for the better? For the worse?

Examples

For additional media content and inspiration, search #WeekWithoutDriving on Facebook, Instagram, LinkedIn, Bluesky, TikTok or Twitter. You can also check out weekwithoutdriving.org

